From: Gile, Jane

Sent: Wednesday, February 11, 2015 2:54 PM

To: Ald FYI All; Everyone\_new

Subject: Statement/update

Please see the new information received from Anthem.

## Media Alert



For immediate release: Wednesday, Feb. 11, 2015

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## ANTHEM BLUE CROSS AND BLUE SHIELD IN NH PROVIDES UPDATE ON ID THEFT SERVICES FOR MEMBERS AFFECTED BY CYBER ATTACK

**MANCHESTER, NH** — Anthem Blue Cross and Blue Shield in New Hampshire provided the following update on identity theft services for members affected by the cyber attack:

Anthem is committed to timely notification to consumers affected by the cyber-attack on one of our databases. Since the attack was discovered, we have been working with a vendor that is quickly making the necessary preparations to provide credit monitoring and identity theft protection services to the millions of people potentially affected by this attack. We have laid out a thoughtful plan with this vendor so that they can accommodate what we anticipate will be very high demand for these services. Our goal is to provide peace of mind to consumers, while minimizing frustration. Consumers will be able to sign up for these services, which will be offered free of charge for two years, beginning Friday. Information on how to enroll will be posted at anthemfacts.com.

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About Anthem Blue Cross and Blue Shield in New Hampshire

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